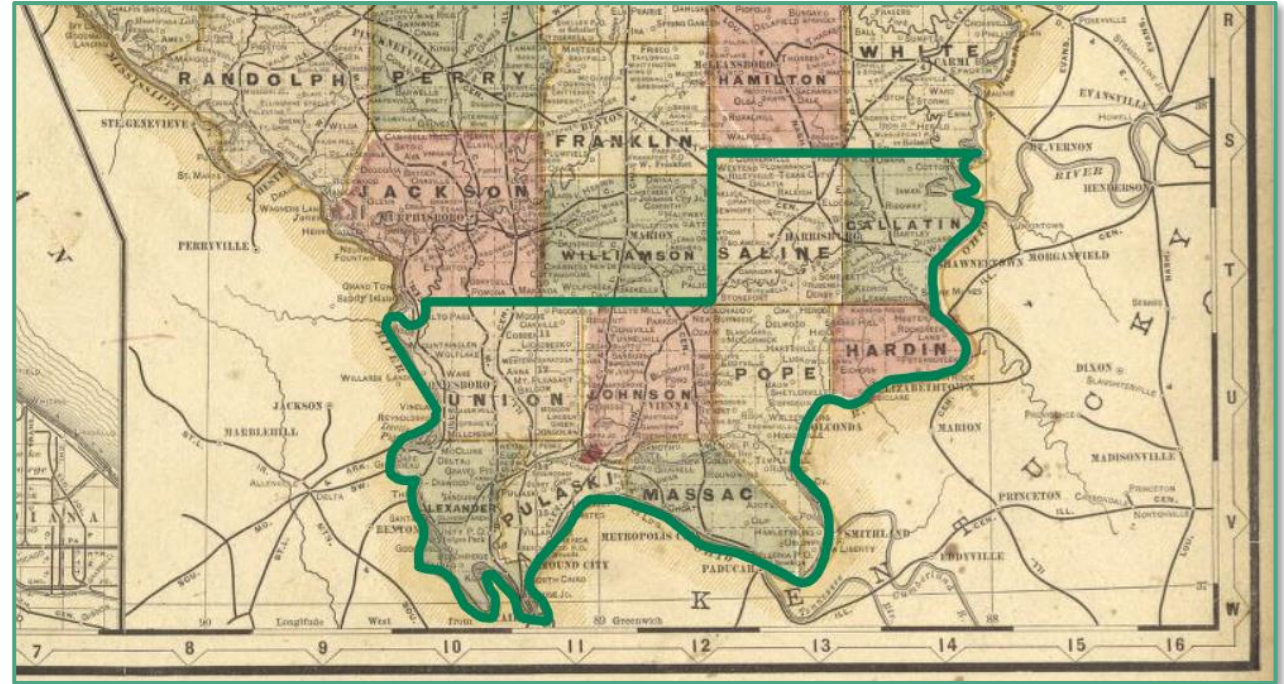




oneshawnee
Regional Summit

One Shawnee Region



One Shawnee Board of Directors

Patrick Windhorst

Nicholas Mott

Joshua Stafford

Vernon Stubblefield

Trish Steckenrider

Rhonda Belford

Sherrie Crabb

Dale Fowler

Kristy Stephenson

Melissa Presser

Larry Mizell

Deborah Johnson

Martin Rowe

Deborah Barnett

Angie Hampton

Jody Johnson

Beth Montfort



Mission Statement

One Shawnee will generate planned action that culturally and economically rebuilds the Ohio River and Shawnee National Forest regions of southernmost Illinois on a shared vision of the future using a focused alliance of community groups, leaders, resource partners, and stakeholders.

"Build Stronger Communities"

Why a Regional Summit?

One Shawnee Formed > Community Assessment > Task Forces

Areas of Focus:

- Small Business Entrepreneurship & Workforce Development
- Tourism Collaboration
- Recruitment and Retention of Young Families
- Community Capacity Building

Event Sponsors:





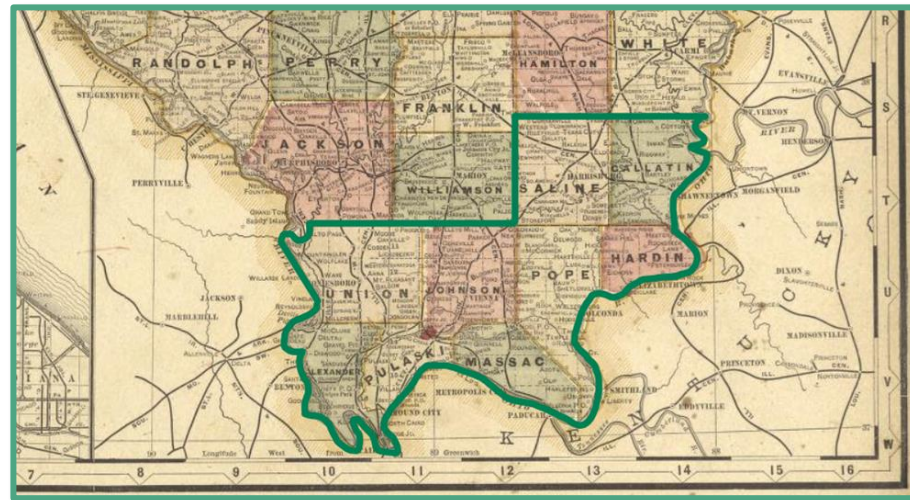
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Data for Decision Makers



Illinois Extension

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN





A Demographic Profile of the One Shawnee Region

* ACS 5-year estimates used. 2021 represents average characteristics from 2017-2021.

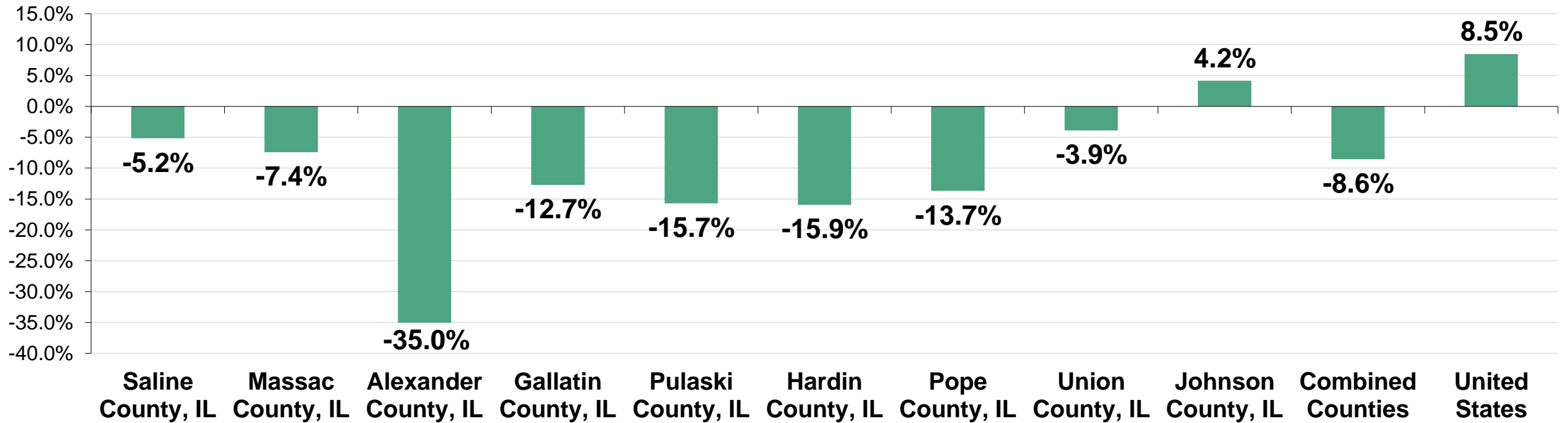
Produced by Headwaters Economics'
Economic Profile System (EPS)

<https://headwaterseconomics.org/eps>

October 4, 2023

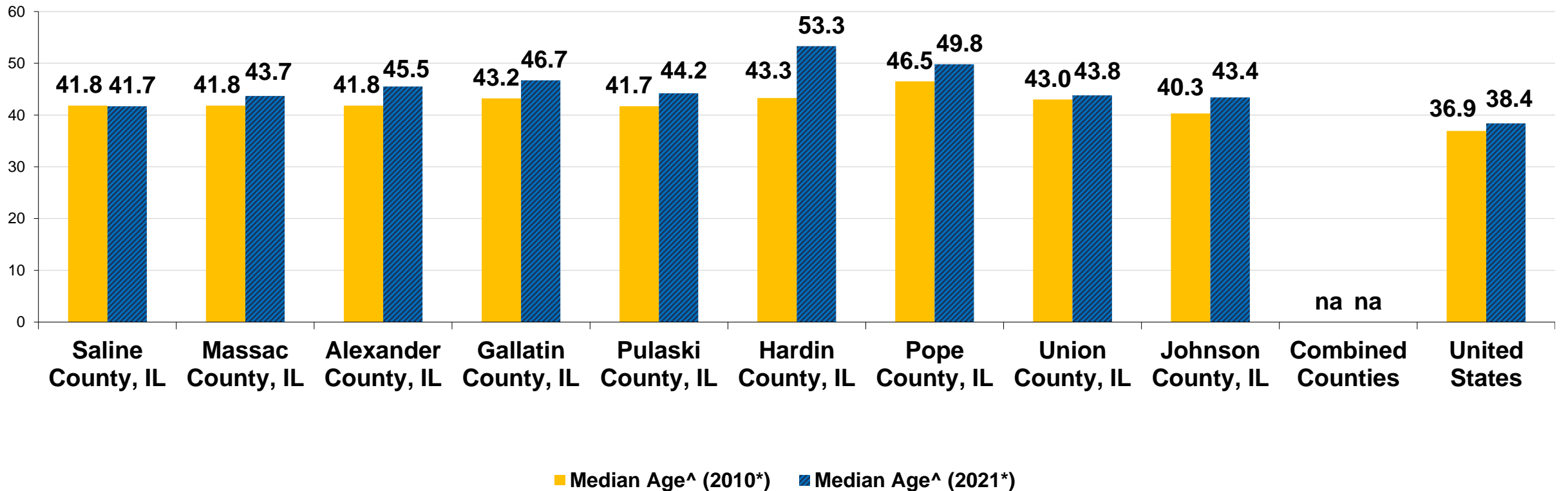
Population Change

Percent Change in Population, 2010*-2021*



Age of Population

Median Age, 2010* & 2021*



Age of Population Change

65 & Over

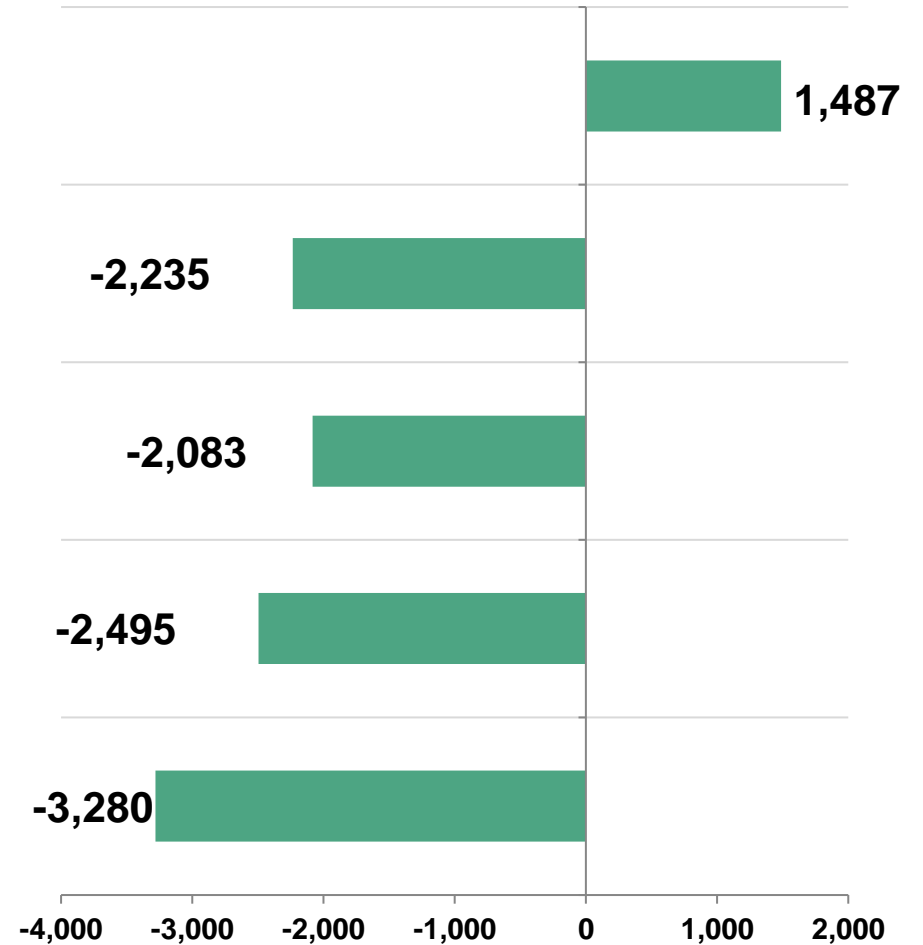
45 - 64

35 - 44

18 - 34

Under 18

Change 2010*-2021*



Labor Participation

Hours Worked Per/Week	Saline	Massac	Alexander	Gallatin	Pulaski	Hardin	Pope	Union	Johnson	One Shawnee Region	U.S.
35+ Hours	52.2%	54.2%	45.3%	55.7%	40.1%	47.4%	42.1%	48.9%	42.3%	48.9%	60.3%
15-34 Hours	13.9%	14.0%	6.7%	14.7%	15.1%	11.3%	9.5%	14.9%	8.4%	12.7%	13.4%
1-14 Hours	3.7%	1.4%	2.4%	3.2%	1.7%	1.8%	4.2%	2.2%	2.6%	2.6%	3.5%
No Work	30.1%	30.4%	45.6%	26.4%	43.1%	39.6%	44.2%	34.0%	46.7%	35.7%	22.7%

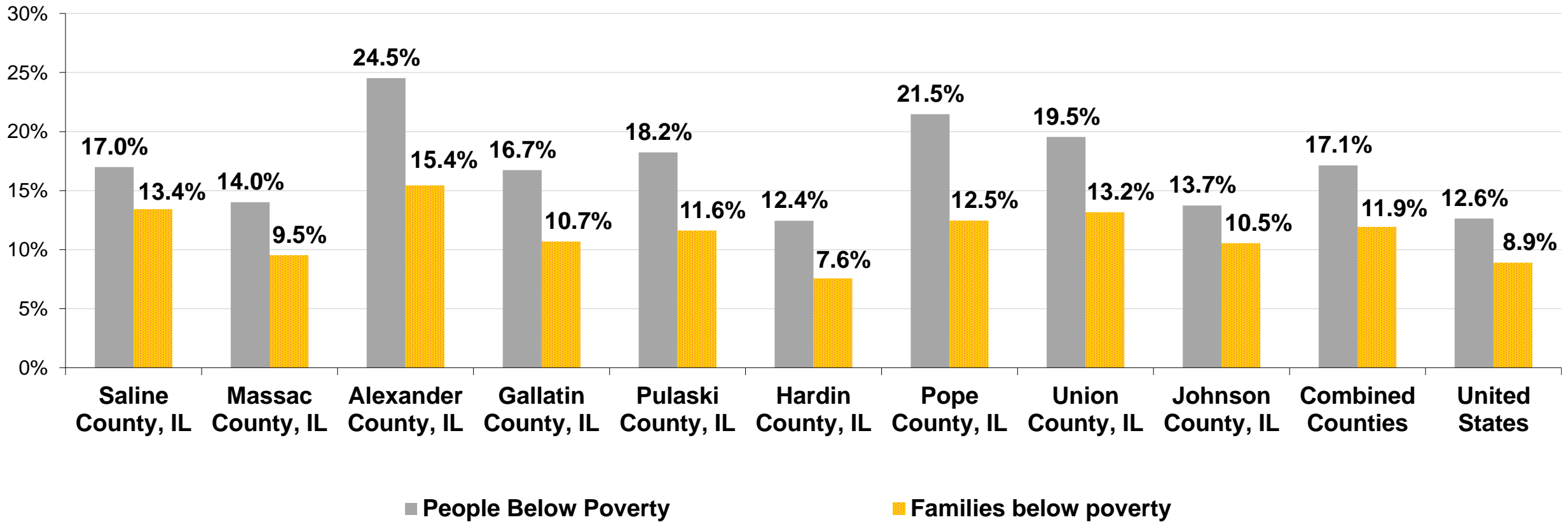
Ages 16-64

Income

In 2021 Dollars*	Saline	Massac	Alexander	Gallatin	Pulaski	Hardin	Pope	Union	Johnson	U.S.
Per Capita Income	\$30,493	\$26,591	\$20,271	\$33,231	\$22,328	\$30,037	\$22,864	\$28,334	\$24,054	\$37,638
Median Household Income	\$47,541	\$57,658	\$39,871	\$52,597	\$40,197	\$51,738	\$48,013	\$53,363	\$58,502	\$69,021

Poverty

Individuals & Families Below Poverty, 2021*



Household Earnings

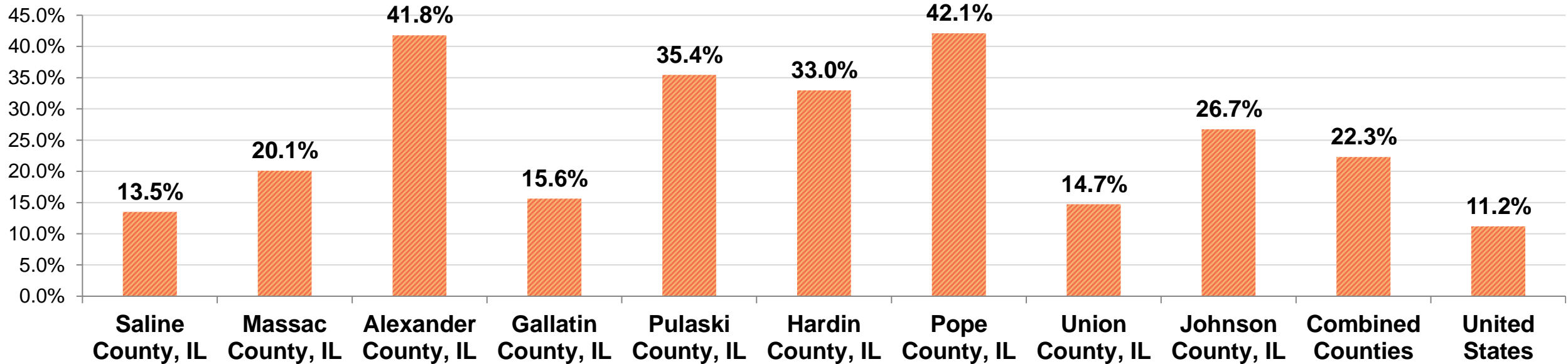
% of Total	Saline	Massac	Alexander	Gallatin	Pulaski	Hardin	Pope	Union	Johnson	Combined Counties	U.S.
Labor Earnings	67.3%	67.3%	55.8%	63.6%	53.4%	54.8%	56.7%	61.4%	60.0%	62.8%	77.8%
Social Security (SS)	38.9%	44.8%	52.2%	44.6%	45.8%	48.5%	46.7%	41.5%	46.9%	43.4%	31.1%
Retirement Income	24.9%	29.1%	27.0%	26.2%	30.5%	36.4%	33.7%	30.1%	36.1%	29.2%	22.0%
Supplemental Security Income (SSI)	7.2%	6.1%	12.1%	5.6%	9.5%	9.3%	6.6%	5.5%	7.6%	7.1%	5.2%
Cash Public Assistance Income	2.7%	3.8%	13.0%	1.4%	7.5%	1.3%	8.7%	3.8%	4.0%	4.1%	2.6%
SNAP (Previously Food Stamps)	25.0%	12.9%	17.6%	20.1%	19.9%	17.1%	14.2%	15.0%	13.7%	18.1%	11.4%

Education

% of Total	Saline	Massac	Alexander	Gallatin	Pulaski	Hardin	Pope	Union	Johnson	Combined Counties	U.S.
No High School Degree	12.2%	12.7%	13.8%	12.0%	10.7%	15.2%	10.9%	10.8%	16.9%	12.7%	11.1%
High School Graduate	87.8%	87.3%	86.2%	88.0%	89.3%	84.8%	89.1%	89.2%	83.1%	87.3%	88.9%
Associates Degree	13.8%	13.6%	10.9%	10.9%	9.2%	14.9%	7.7%	8.0%	10.7%	11.4%	8.7%
Bachelor's Degree or Higher	19.2%	13.1%	12.3%	11.0%	14.7%	13.4%	14.5%	22.7%	17.3%	17.1%	33.7%
Graduate or Professional	5.6%	3.7%	4.3%	4.3%	6.1%	4.5%	4.5%	6.8%	4.2%	5.1%	13.1%

Housing – Occupancy

Percent of Housing Vacant (incl. seasonal homes), 2021*



Housing – Age of Structure

Year Built: % of Total	Combined Counties	U.S.
Built 2010 or later	4.2%	7.5%
Built 2000 to 2009	10.0%	13.6%
Built 1990 to 1999	13.1%	13.6%
Built 1980 to 1989	11.8%	13.2%
Built 1970 to 1979	17.7%	14.8%
Built 1940 to 1969	27.8%	25.1%

Housing - Affordability

Monthly Costs	Saline	Massac	Alexander	Gallatin	Pulaski	Hardin	Pope	Union	Johnson	U.S.
Median Mortgage 2021	\$1,037	\$1,071	\$1,007	\$967	\$903	\$992	\$1,104	\$1,228	\$1,253	\$1,697
Median Gross Rent 2021	\$702	\$689	\$655	\$488	\$553	\$317	\$359	\$651	\$635	\$1,163

% of Total	Saline	Massac	Alexander	Gallatin	Pulaski	Hardin	Pope	Union	Johnson	Combined Counties	United States
Cost >30% of Household Income	23.2%	17.2%	39.2%	10.6%	18.6%	6.6%	22.0%	26.4%	22.1%	21.9%	27.0%
Rent >30% of Household Income	42.4%	50.6%	26.7%	27.1%	34.1%	14.8%	25.7%	36.6%	46.2%	38.9%	46.0%

Economic
Overview

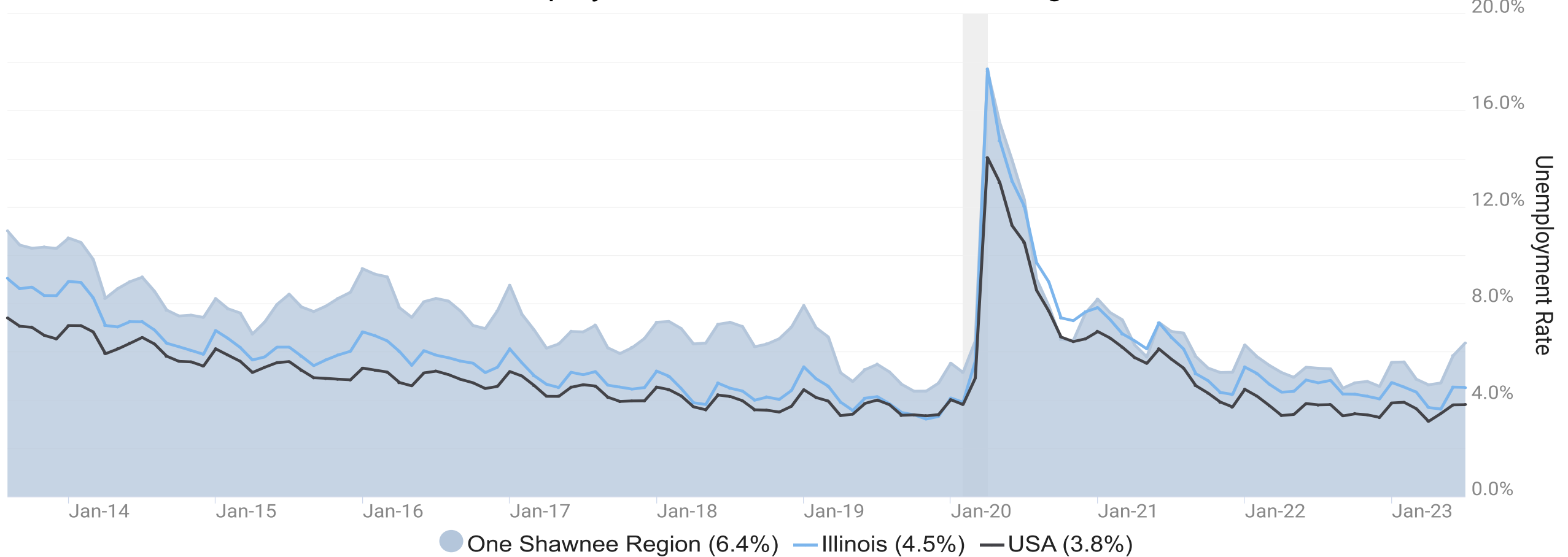
One
Shawnee
Region



Source: JobsEQ®
<http://www.chmuraecon.com/jobseq>
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The unemployment rate for the One Shawnee Region was 6.4% as of July 2023. The regional unemployment rate was higher than the national rate of 3.8%. One year earlier, in July 2022, the unemployment rate in the One Shawnee Region was 5.3%.

Unemployment Rate for One Shawnee Region



Source: JobsEQ®. Data as of Jul 2023. The shaded areas of the graph represent national recessions.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 13.0% lower in One Shawnee Region than the U.S. average.

Geographic Area	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
One Shawnee Region	\$40,822	87.0	\$46,909
Illinois	\$71,067	107.1	\$66,349
USA	\$68,501	100.0	\$68,501

Industry Snapshot

Largest Sectors of the One Shawnee Region

- **Healthcare & Social Assistance** - 4,976 Workers
- **Educational Services** - 3,067 Workers
- **Retail Trade** - 2,768 Workers

Highest Sector Location Quotients (LQs)

- **Agriculture, Forestry, Fishing and Hunting** - LQ = 5.14
- **Mining, Quarrying, Oil and Gas Extraction** - LQ = 3.40
- **Utilities** - LQ = 2.51

Industry Snapshot Cont.

Over the next 1 year, employment in the One Shawnee Region is projected to contract by 403 jobs

Highest Average Wage per Worker Sectors

- | | |
|---|--------------------|
| • Utilities | - \$115,327 |
| • Management of Companies and Enterprise | - \$82,501 |
| • Wholesale Trade | - \$60,389 |

Expected Growth Sectors (Over Next Year)

- **Arts, Entertainment and Recreation**
- **Accommodation and Food Services**
- **Real Estate, Rental and Leasing**

Occupation Snapshot

Largest Major Occupation Groups in One Shawnee Region

- **Administrative Support Occupations** - 2,669 Workers
- **Management Occupations** - 2,289 Workers
- **Educational Instruction and Library Occupations** - 2,172 Workers

Highest Occupation Group Location Quotients (LQs)

- **Farming, Fishing and Forestry** - LQ = 3.01
- **Protective Service Occupations** - LQ = 1.69
- **Educational Instruction and Library Occupations** - LQ = 1.61



Takeaways?

Loss in Population
Young People in Particular

Lower Cost of Living

Housing



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